

COMPLETE LISTING OF THE CLAIMS

Claim 1 (currently amended): A method for distribution of products over the Internet, a ~~communication network~~, said method comprising the steps of:

receiving, from a content provider, a media product that is covered by intellectual-property rights protection, said media product being comprised of at least one of text data, music data, and video data;

providing the media product for sale at an Internet website ~~a product at a networking site,~~
~~said product being covered by intellectual property;~~

restricting general public access to said media product;

offering to a consumer access to the media product on the precondition that the consumer views a sponsor message;

receiving from the consumer a request to view a sponsor message;

facilitating the display of a sponsor message to the a consumer; and

allowing said consumer access to said media product after said step of facilitating the display of said sponsor message.

Claim 2 (canceled)

Claim 3 (original): The method for distribution of products of claim 1, further comprising the step of maintaining a consumer activity log.

Not entered - Resp 9/6/05